



Helping industry succeed with every turn.

PRESS RELEASE

For Immediate Release

For more information contact:

Sable Marketing
Phone: 705-724-5050
Email: tracy@sablemarketing.ca

B&D launches new website World-wide access to B&D products with just a click

Sudbury, ON (August 9, 2011) – B&D Manufacturing, the manufacturer of maintenance products and equipment for mining and construction, has launched a new website aimed at better serving a global customer base.

The new website combines a comprehensive listing of B&D's products and services and a current directory of distributors. As the demand for B&D products grows, their distributor network now includes SMS Equipment and Sling-Choker Mfg., in Western Canada, plus Traction Amos, Industrial Sales and ORMAC Industrial Supply in Eastern Canada. In addition, B&D has worldwide representation with a variety of distributors on every continent.

The site will be a tremendous value to customers and distributors. "The information is well organized and includes detailed product photos and videos to demonstrate the quality and durability of the products we offer. Our product line is cutting edge and far superior to anything in the marketplace," said Wayne Desormeau, the International Sales Manager. "We expect increased world-wide sales through our convenient, user-friendly website."

"As emerging economies grow, more mines and industries are looking for the unique equipment that we offer. They want solutions to improve production and keep their workers safe. That is where the B&D product lines excel. With remote operations all over the world looking to improve efficiencies, the web is the tool where many will start to look for solutions. Our web site showcases many solutions in a very easy to navigate and straight-forward way." said Andre Ruest, General Manager.

B&D Manufacturing designs, manufactures and distributes innovative products and technologies to increase production and improve safety for industries globally. They currently employ 130 people in the Northern Ontario. The company's website at www.bdmfg.com contains additional information.

- 1 -
###

4703 Regional Road 15, P.O. Box 5197, Chelmsford, ON P0M 1L0
Toll free: 1-800-668-0324 **Tel:** 705-855-2363 **Fax:** 705-855-4134
Website: www.bdmfg.com **E-mail:** info@bdmfg.com

